The Unique Opportunity

- Promote your business to the fastest growing project cargo, breakbulk and heavy lift transportation markets worldwide.

- Editorial coverage is provided by experts with comprehensive global experience.

- Newsletter coverage circulation is in excess of 50,000 worldwide every week.

- Website views, impressions and CTR rates combine reaches over 1.5 million prospects every month.

- Additional coverage for advertisers on linkedin, twitter and other social media maximise coverage even further.
Project Cargo Global (PCG) is published quarterly and enhanced with e-newsletters weekly and our hugely popular website projectcargoglobal.com which provides the latest stories and breaking news on the site.

**Industries Covered**
- Freight Forwarders – Project Sector: 36
- Shippers/Manufacturers/OEMS/EPCS: 31
- Ports & Terminal Operators: 10
- Charter brokers, railways, shipping, airlines, road transportation: 9
- Equipment Suppliers/Manufacturers: 6
- Financial, Insurance, Service sector: 5
- Others: 3

**Job Titles**
- CEO’s, Managing Directors, Presidents, Vice-Presidents, Senior Directors: 43
- Logistics, Shipping, Buying Managers: 46
- Commercial Managers: 11

**Geographical Regions**
- Europe: 27
- North America: 25
- South America: 6
- Asia: 20
- Middle East: 13
- Africa: 5
- Australasia: 4
Editorial Features 2023

January – March
- Baltics
- Breakbulk Middle East Preview
- European Ports
- Middle East
- Offshore Oil & Gas projects
- PCG Global News
- Renewable Energy
- Scandinavia
- Technology
- USA
  Published February 17th

April – June
- Breakbulk Europe Preview
- Brazil

July – September
- Caspian Region
- Central America & Mexico
- Downstream Oil & Gas
- Industry Equipment Update
- PCG Global News

October – December
- AntwerpXL 2023 Preview
- Cranes
- Industry Equipment Focus
- France
- Japan
- Latin America
- North American Ports
- Technology Update
- Trailers
  Published November 17th

Published May 19th

Published August 18th
<table>
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<tr>
<th></th>
<th>Euro</th>
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<tbody>
<tr>
<td><strong>Full page</strong></td>
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<tr>
<td>Full page</td>
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<td>4,235</td>
<td>3,775</td>
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<tr>
<td>Half page</td>
<td>2,815</td>
<td>2,745</td>
<td>2,450</td>
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<tr>
<td><strong>Special positions</strong></td>
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<tr>
<td>Inside front cover</td>
<td>5,870</td>
<td>5,850</td>
<td>5,040</td>
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<td>Inside back cover</td>
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<tr>
<td><strong>Front Cover Sponsorship</strong></td>
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<td>10,350</td>
<td>9,250</td>
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<tr>
<td>(includes Photo, Company logo plus Full page ad Plus branding on digital issue adjacent to cover page)</td>
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<td></td>
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<tr>
<td><strong>Sponsorship/Advertorials</strong></td>
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<tr>
<td>1 Page Advertorial</td>
<td>3,665</td>
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<td>3,150</td>
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<td>2 Page Advertorial</td>
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<tr>
<td><strong>Sponsorship of Digital Magazine</strong></td>
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<td></td>
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<tr>
<td>3 issues</td>
<td>6,980</td>
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<td>6 issues</td>
<td>10,475</td>
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**Full page**
With bleed whole page A4 dims h 303 mm x w 216 mm h 11.9” x w 8.5”
Trimmed whole page A4 dims h 297 mm x w 210 mm h 11.6” x w 8.2”
Non bleed whole page A4 dims h 277 mm x w 190 mm h 10.9” x w 7.5”

**Half page**
half page dims h 130 mm x w 180 mm h 5.1” x w 7.8”
Vertical half page dims h 270 mm x w 85 mm h 10.6” x w 3.3”

**File types accepted**
JPEG, TIFF, PDF, PSD
The PCG site (projectcargoglobal.com) is a global very popular site consisting of all the latest analysis, views and news items from around the world. It covers, Project cargo, break bulk and heavy lifting and is distributed to decision makers worldwide.

PCG is an ideal way to provide your business with promotional opportunities reaching 170 countries worldwide.

**Average total impressions per month**
101,210

**Average Unique visits per month**
51,320

**Average pages viewed per month**
480,356
LEADERBOARD

Banner Advertising - Website

Place your banner ad in leaderboard position. This is an absolutely prime position and guaranteed.

To receive superb numbers of impressions and reaction.

 Specifications

h 90px - w 728px

 File types accepted

JPG, PNG, GIF, HTML5

<table>
<thead>
<tr>
<th></th>
<th>EURO</th>
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<tr>
<td>Leaderboard Banner</td>
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<tr>
<td>Standard Banner (All positions)</td>
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**MPU Advertising**

This MPU option is low cost but highly effective.

MPUs will appear on PCG Home page and all news related pages throughout the site.

Ideal viewing on desktop, mobile and tablet.

**Specifications**

h 250px - w 300px

**File types accepted**

JPG, PNG, GIF, HTML5

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<th></th>
<th>EURO</th>
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<tbody>
<tr>
<td>MPU Top Position</td>
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<td>MPU Other Positions</td>
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</table>
MPU Tower Advert

Location and high profile size gives this banner amazing impact.

You can locate banner close to news, articles and breaking news stories to maximise Likely views and click through opportunities. The size is double a standard MPU size

Specifications
h 600px - w 300px

File types accepted
JPG, PNG, GIF, HTML5

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<tbody>
<tr>
<td>MPU</td>
<td>1,835</td>
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</table>
E-Newsletter Advertising

Promote your business to our huge base of over 50,000 subscribers and pass on readership of over 100,000 every week.

Specifications
Banner: h 90px - w 728px
MPU: h 250px - w 300px
Tower: h 600px - w 300px

File types accepted
JPG, PNG, GIF, HTML5

EURO US$ GBP (per month)
Leaderboard – Top Banner, 4 weeks
1,920  1,925  1,675
Standard Banner – All Positions, 4 weeks
1,500  1,505  1,310
MPU – Top Position, 4 weeks
1,250  1,255  1,075
MPU Other Positions, 4 weeks
1,050  1,055  920
E-Mail ‘Blasts’

Direct Marketing Campaigns

Directly communicate with our extensive database of subscribers, readers and global contacts.

Promote your business through our system. Customised mail which has to be approved by client before sending out. Currently distribution to over 50,000 and targeted with a specific message/promotion.

Prices range from:

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<tbody>
<tr>
<td></td>
<td>2,750</td>
<td>2,755</td>
<td>2,400</td>
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</table>

For Further information contact Sanch Lawrence – slawrence@freightweek.org

Average open rate 25.5%
Click through rate 5.2