



PCG

PROJECT CARGO GLOBAL



MediaPack 2022

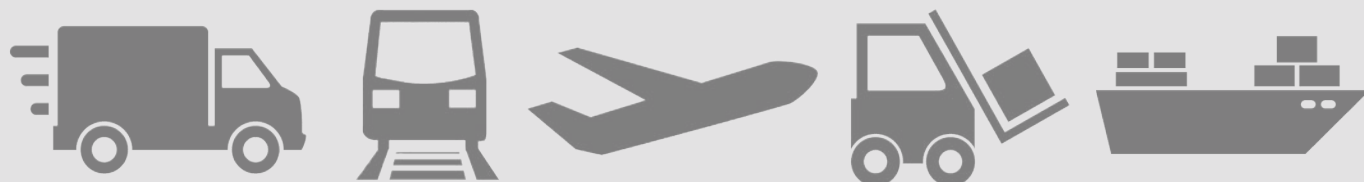
projectcargoglobal.com



The **Unique** Opportunity

- Promote your business to the fastest growing project cargo, breakbulk and heavy lift transportation markets worldwide.
- Editorial coverage is provided by experts with comprehensive global experience
- Newsletter coverage is Circulation is in excess of 41,000 worldwide every week
- Website views and Magazine circulation combined reaches over 1.5 million prospects every month.
- Additional coverage for advertisers on linkedin to many more thousands worldwide.



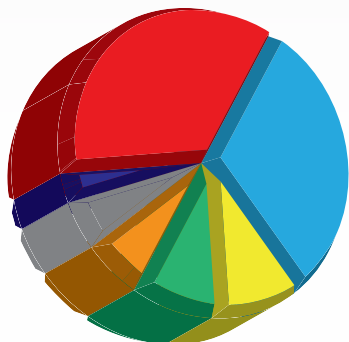


Readership

Project Cargo Global is published quarterly enhanced with e-newsletters and our very popular website www.projectcargoglobal.com which provides latest industry stories and breaking news on the site.

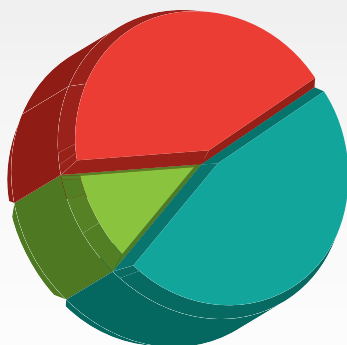
Industries Covered

	Freight Forwarders - Project Sector	36
	Shippers/Manufacturers/OEMS/EPCS	31
	Ports & Terminal Operators	10
	Charter brokers, railway, shipping Companies, airlines, road transportation	9
	Equipment Suppliers & Manufacturers	6
	Financial, Insurance, Service sector	5
	Others	3










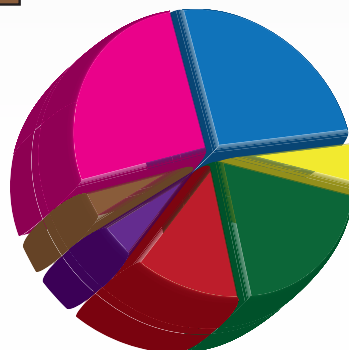
Job Titles

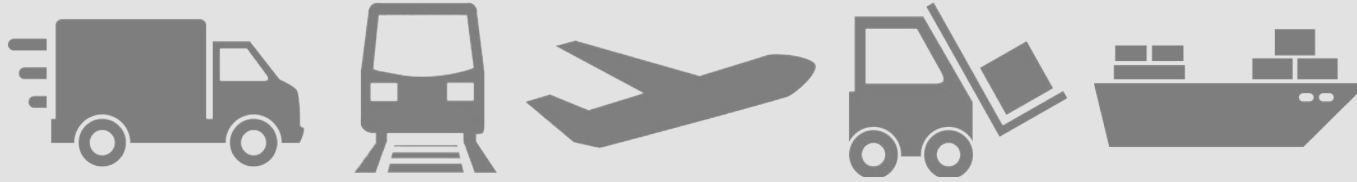
	CEO's, Managing Directors, Presidents, Vice-Presidents, Senior Directors	43
	Logistics, Shipping, Buying Managers	46
	Commercial Managers	11



Geographical Regions

	Europe	27
	North America	25
	South America	6
	Asia	20
	Middle East	13
	Africa	5
	Australasia	4





Editorial Features 2022

January – March

- Baltics
- Germany
- Middle East
- Offshore Oil & Gas Projects
- Project Cargo Global NEWS
- Renewable Energy
- Scandinavia
- Technology
- US Ports

April – June

- China
- Cranes
- DIGITISATION & Technology
- Italy
- Korea
- Netherlands
- Ports & Terminals
- Project Cargo Global NEWS
- Renewable Energy Products
- Wind Turbine & Wind Energy

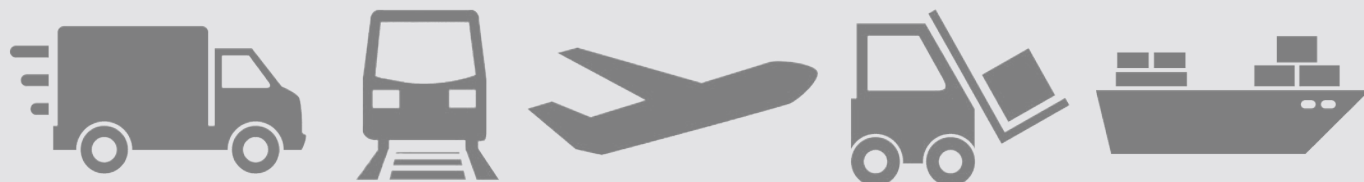
July – September

- Balkans
- Latin America
- Project Cargo Global NEWS
- Renewable Energy/
Sustainability
- North America
- South-East Asia
- Trailers

October – December

- Cranes
- France
- North American Ports
- Offshore Wind &
Ocean Power
- Project Cargo Global
NEWS
- Trailers
- Turbines





Advertising Rates 2022

	Euro	GBP	US\$	
Full page	3,495	2,985	3,850	
				With bleed whole page A4 dims h 303 mm x w 216 mm h 11.9" x w 8.5" Trimmed whole page A4 dims h 297 mm x w 210 mm h 11.6" x w 8.2" Non bleed whole page A4 dims h 277 mm x w 190 mm h 10.9" x w 7.5"
Half page	2,265	1,950	2,495	
				half page dims h 130 mm x w 180 mm h 5.1" x w 7.8" Vertical half page dims h 270 mm x w 85 mm h 10.6" x w 3.3"
Special positions				
Inside front cover	4,825	4,130	5,315	
Inside back cover	4,270	3,650	4,700	
Outside back cover	5,129	4,390	5,650	
Sponsorship/Advertorials				
2 Page Company Profiles	7,500	6,400	8,225	
4 Page Company Profiles	9,795	8,400	10,850	
Sponsorship of Digital Magazine				
3 issues	5,0750	4,950	6,330	
6 issues	8,500	7,250	9,360	





Banner Advertising Rates **2022** (Monthly Rates)

Banners are available on the Home page and News Pages

	Euro	GBP	US\$
Leaderboard (728 x 90 px)	1,980	1,695	2,180
Horizontal Top Banner	1,620	1,385	1,785
MPU - Top Banner	1,425	1,215	1,550
MPU - Other Positions	1,140	975	1,250
News Pages - per month			
Top Banner	1,050	895	1,150
Other Positions	995	835	1,075
MPU Top News page	930	795	1,025
MPU other positions	795	835	1,075
PCG Newsletter			
Horizontal Top Banner Leaderboard	1,750	1,495	1,925
Horizontal Banner			
Other positions	1,250	1,068	1,375
MPU Top Banner	1,250	1,050	1,350
MPU other positions	950	815	1,045

ADVERTISEMENT SUBMISSION:

Acceptable Formats:

PDF: Press quality, 300 dpi, .125" bleeds, CMYK

Adobe In-Design: To include fonts and images

JPG: High quality, 300 dpi, CMYK

EPS: 300 dpi, CMYK

We cannot guarantee colour accuracy for an ad that is not accompanied by a high quality color proof such as Matchprint.

ELECTRONIC SUBMISSION:

E-mail: Please put all advertisements in a self-extracting file before sending to:
zaikhan@btinternet.com





COMMERCIAL & MARKETING

Managing Director
Richard Broom -
rbroom@freightweek.org

Sales Director
Charles Phillips -
cphillips@freightweek.org

International Sales Manager
Valeria Curzio -
vcurzio@freightweek.org

Marketing Manager
Sanch Lawrence -
slawrence@freightweek.org

EDITORIAL

Managing Editor
Alex Whiteman -
a.whiteman@freightweek.org

Sub - Editor
Veronica Edwards -
data@freightweek.org

Editorial Correspondent
Tamara Lawrence -
info@freightweek.org

DIGITAL PRODUCTION

Digital Magazine &
Website Production Director
Zai Khan Advertising -
zaikhan@btinternet.com

Administration
Hunt, Ford & Co -
accounts@freightweek.org

PCG
PROJECT CARGO GLOBAL

HU Digital Media

143-145 Stanwell Road, Ashford,
Middlesex TW15 3QN UK

Tel: +44 (0) 7411 847547